

I/O COMMENTS:

| Promotion Types | Yes/No | Details | Yes/No | Additional Comments |
|-----------------|--------|------------------------|--------|---|
| Email Marketing | Y | Exclusive Relationship | N | \$10.00 per Gross, Valid, Unique submit. *No scrub* Email Only, US Only, |
| Search/PPC | N | Hosted by MONETIZEIT | NO | |
| Banners | N | US Only | N | |
| Contextual | N | International | N | |
| Co-Registration | N | Internal Distribution | Y | |
| Incentives | N | | | |

AUTHORIZED SIGNATURES.

In order to bind the parties to this Insertion Order, their duly authorized representatives have signed their names below on the dates indicated. This Insertion Order shall be binding on both parties when signed on behalf of each party and delivered to the other party (which delivery may be accomplished by facsimile transmission of the executed signature pages to this Insertion Order).

MEDIA WHIZ HOLDINGS, LLC

ADVERTISER

Signature: _____
 Print Name: _____
 Date: _____
 Title: _____

Signature:  _____
 Print Name: Mike Koch
 Date: 9/22/11
 Title: President

ADDENDUM NO. 001A

E-MAIL CAMPAIGNS AND SUPPRESSION LISTS

Upon mutual execution, the terms of this Addendum shall be deemed incorporated into and made a part of the Insertion Order entered into between the undersigned Advertiser and Company, dated as of the 1st day of May, 2007.

If Advertiser has selected "e-mail" under the promotion type, then Advertiser represents, covenants and agrees as follows:

(a) Advertiser shall be solely responsible for creating and maintaining a suppression list with respect to Advertiser and its affiliates. Advertiser shall supply this suppression list data to Company immediately (but not less than daily) to ensure that offers are not e-mailed to persons that have unsubscribed or opted out from receiving such offers. If no such opt-out e-mail addresses are supplied by Advertiser, Company may conclude that no such addresses exist.

(b) Advertiser has maintained, and shall continue to maintain, all suppression files secured with a reliable seeding protocol to ensure that all persons who have opted out of receiving e-mails from Advertiser and/or its affiliates are not e-mailed under the Insertion Order. Advertiser may choose to outsource suppression security to a third-party. Advertiser shall provide Company with a prompt report of any suppression failures, including the date, e-mail address(es), and offer associated with such mailing, promptly following Advertiser obtaining knowledge that the mailing's suppression security has been compromised.

(c) The performance under the Insertion Order by Company and any Affiliates does not and will not conflict with or violate any other agreement, including, without limitation, any privacy policy, to which Advertiser or any of its affiliates are bound.

(d) Any and all e-mail based Content, as well as any and all e-mail addresses supplied by Advertiser: (i) shall comply with all applicable federal and state laws including, but not limited to, the CAN-SPAM Act of 2003, as amended, and any and all Federal Trade Commission implementing regulations; (ii) must not infringe, misappropriate or otherwise violate any copyright, patent, trademark, trade secret or other similar intellectual property right, or otherwise violate or breach any duty toward, or rights of, any person or entity including, without limitation, rights of privacy and publicity; and (c) must not result in any consumer fraud, product liability or breach of contract to which Advertiser is a party or cause injury to any third party. Unless set forth in the applicable Insertion Order, all cost per thousand impression ("CPM") e-mail Advertising Campaigns must be prepaid by Advertiser before such an e-mail Advertising Campaign begins. Advertiser shall cause a valid physical postal address for Advertiser to appear in all e-mail-based Content, along with a functioning unsubscribe link (such unsubscribe link must remain active for at least thirty (30) days after e-mail delivery). Company reserves the rights to add such address should Advertiser fail to include same, but Company is in no way responsible for including such address where Advertiser fails to do so. Company may use Advertiser's address appearing on the Insertion Order, unless another valid address is acceptable to Company. In addition, Company may make available, at a Company-designated FTP site ("FTP Site") or otherwise, a suppression list (and associated login information), updated on a regular basis, generated from e-mail campaigns transmitted by and/or through Company for Advertiser under the Insertion Order. The suppression list and login provided by Company, if any, are deemed to be confidential information of Company, as described in the Insertion Order. Suppression lists may not be used by Advertiser for any purpose other than to comply with applicable laws regulating the transmission of commercial e-mail. Advertiser agrees to process any and all unsubscribe requests within five (5) days of the receipt of same.

MEDIA WHIZ HOLDINGS, LLC

Signature: _____
Print Name: _____
Date: _____
Title: _____

ADVERTISER


M. Koch
9/22/11

President

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